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PEACE

ROSES

for Your Garden

SPRING, 1950



4400 READING ROAD
Cincinnati 29, Ohio



• ROSES FOR SPRING, 1950 •

CHOICE NEW PATENTED VARIETIES

QUANTITY PRICES

\$1.25 varieties 3 for \$3.50, 10 for \$11.00
\$1.35 varieties 3 for \$3.75, 10 for \$12.00
\$1.50 varieties 3 for \$4.00, 10 for \$13.00
\$2.00 varieties 3 for \$5.25, 10 for \$17.00
\$2.50 varieties 3 for \$6.50, 10 for \$21.00

In late spring most varieties are available in pots at 50c additional per plant.

APRICOT QUEEN. Pat. 464. Orange and apricot at the base, merging to salmon-rose and phlox-pink. The fully developed flower shows a regular, well-placed petal arrangement. \$1.25 each.

CAPISTRANO. P.A.F. Rich shade of deep glowing rose-pink. Retains its color throughout the life of the flower. Produces large buds and fragrant flowers on long, strong, heavy stems. A.A.R.S., 1950. \$2.50 each.

CHARLOTTE ARMSTRONG. Pat. 455. Unique color, with long, slender, blood-red buds opening to magnificent, brilliantly colored, open flowers, spectrum-red in cool weather and cerise in hot weather. \$1.50 each.

COUNTESS VANDAL. Pat. 38. Long-pointed buds on upright stems. Color combination can hardly be described—pink, copper, gold and salmon. Prolific and fragrant. \$1.35 each.

CRIMSON GLORY. Pat. 105. Deep vivid crimson. Glorious in its perfect form, large size and fragrance. \$1.35 each.

DIAMOND JUBILEE. Pat. 824. Double, long-lasting, high-centered flowers. Glowing buff-orange with a touch of orange-yellow at base. Sturdy and fragrant. \$2.00 each.

ECLIPSE. Pat. 172. Large, streamlined buds of golden yellow. Prolific bloomer. An ideal Rose for cutting. \$1.35 each.

FORTY-NINER. Pat. 792. Probably the most brilliant bicolor ever introduced. Outside of petals is rich chrome-yellow; inside face of petals is vivid Orient red, changing to cherry-red. \$2.00 each.

GOOD NEWS. Pat. 426. Fragrant, well-formed flowers of delicate pink and apricot. Vigorous, well-shaped plant; prolific bloomer. \$1.50 each.

HORACE McFARLAND. Pat. 730. An upright-growing, vigorous plant, producing an abundance of large, deep apricot, ovoid buds. Beautifully formed, buff-salmon, spicily scented blooms. \$1.50 each.

MIRANDY. Pat. 632. Long-pointed buds of rich dark red, opening to chrysanthemum-red. Prolific grower with lasting qualities and rare fragrance. \$1.50 each.

MISSION BELLS. P.A.F. Its pointed, well-shaped buds are a deep, glowing salmon-pink, opening to full, high-centered flowers of clear shrimp-pink. Vigorous, heavily branched plants with coppery green foliage. A.A.R.S., 1950. \$2.50 each.

NEW YORKER. Pat. 823. The vigorous, tall-growing bush will produce a continuous succession of huge, high-centered flowers of clear, dazzling red, delightfully fragrant and long lasting, with big, heavy-textured petals. It is a red, red Rose which stays red until the last petal falls. \$2.00 each.

PEACE. Pat. 591. Large, long-lasting blooms in a veritable rainbow of pastel glory, ranging from yellow and pink-edged buds to gold, cream, cerise and rose. Large, vigorous plants with fine glossy foliage. \$2.00 each.

REX ANDERSON. Pat. 335. An outstanding exhibition Rose of delicate, lovely ivory-white. Perfectly formed and slow opening; one of the few successful whites. Flowers fully double and of enormous size. \$1.50 each.

SANTA ANITA. Pat. 539. Perfectly formed, long-pointed buds unfold into glorious flowers of crystal-clear peach-blossom-pink. \$1.25 each.

SHOW GIRL. Pat. 646. Amazingly long, lovely, pink buds, opening to solid phlox-pink petals with silver veins. \$1.50 each.

SUTTER'S GOLD. Pat. 885. Beautiful, long-pointed, yellow bud, richly shaded with orange and red. Flowers are high centered and richly colored, with tea fragrance. Plant is strong, vigorous and free branching, with large, glossy foliage. A.A.R.S., 1950. \$2.50 each.

TAFFETA. Pat. 716. Many long-stemmed, perfectly formed, fragrant buds in rich pink and salmon shades. Semi-double flowers are rich begonia-red. \$1.50 each.

TALLYHO. Pat. 828. Buds are a deep cardinal-red, opening to large, perfectly formed, fragrant flowers. Petals are a delightful pink inside and rich crimson outside. \$2.00 each.

CLIMBING ROSES

POTTED

BLAZE. Pat. 10. One of the most dependable of all climbing Roses. Large clusters of cup-shaped, blazing scarlet blooms fairly cover the plant. \$2.00 each.

CITY OF YORK. Large buds; creamy white flowers. \$1.50 each.

DOUBLOONS. Pat. 152. Unusually hardy and vigorous. Magnificent golden yellow flowers, blooming profusely. \$2.00 each.

KING MIDAS. Pat. 586. The golden reddish buds open dramatically to large, 4 to 5-inch flowers of gold and unfading yellow. \$2.00 each.

NEW DAWN. Delicate soft pink blooms on long stems. Very fine. \$1.50 each.

PAUL'S SCARLET CLIMBER. Scarlet-red flowers, semi-double and freely produced in clusters. A long-time favorite. \$1.50 each.

SHRUB ROSES

POTTED, \$1.50 each

F. J. GROOTENDORST. Small, bright red flowers in clusters.

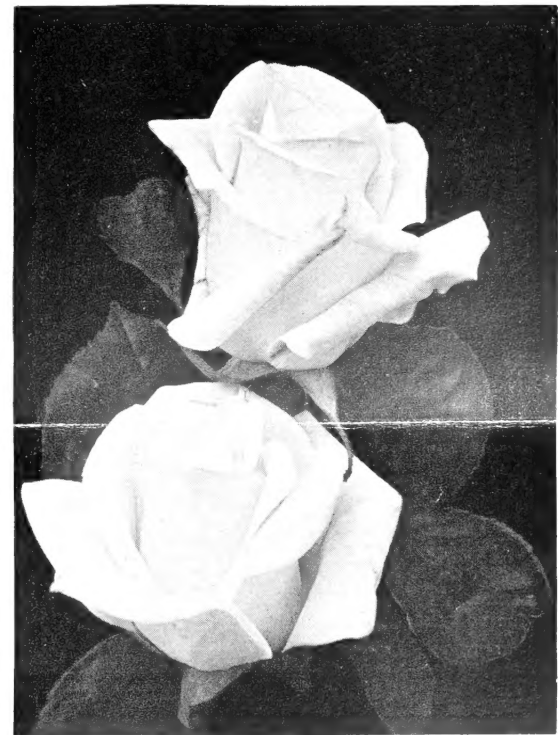
FRAU KARL DRUSCHKI. A Hybrid Perpetual with large, snow-white flowers. Blooms freely.

GROOTENDORST PINK. Clusters of double, clear pink flowers.

HARISON'S YELLOW. Semi-double flowers, bright yellow.



CRIMSON GLORY

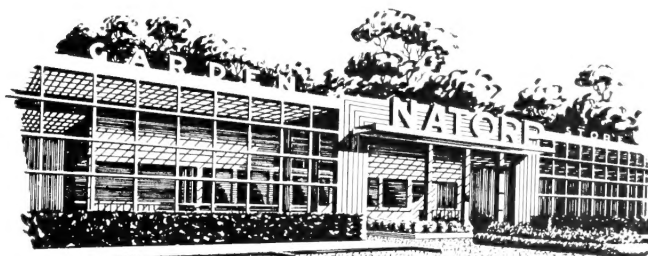


CHARLOTTE ARMSTRONG

Main Office

4400 READING ROAD
CINCINNATI 29, OHIO

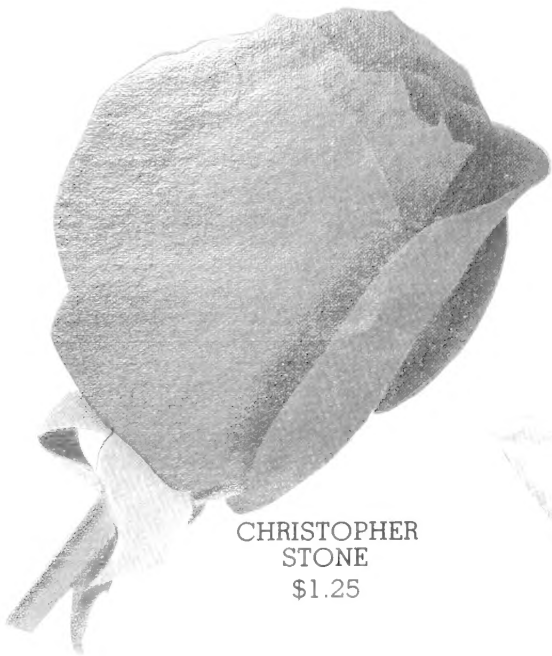
Telephone: JEFFERSON 1375-6-7
CLOSED SUNDAYS



Garden Store

MONTGOMERY ROAD
KENWOOD, OHIO

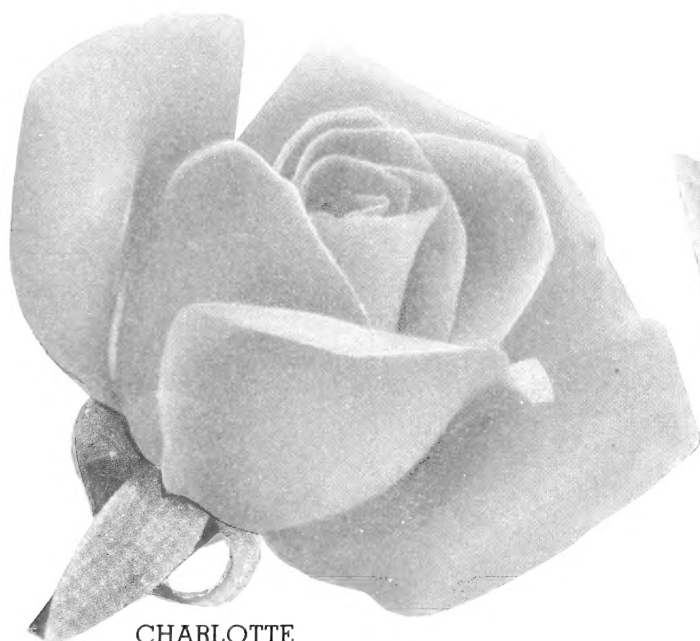
OPEN DAILY AND SUNDAYS



CHRISTOPHER
STONE
\$1.25



K. A. VIKTORIA
\$1.25



CHARLOTTE
ARMSTRONG
Pat. 455. \$1.50



PICTURE
\$1.25



Main Office
4400 READING ROAD

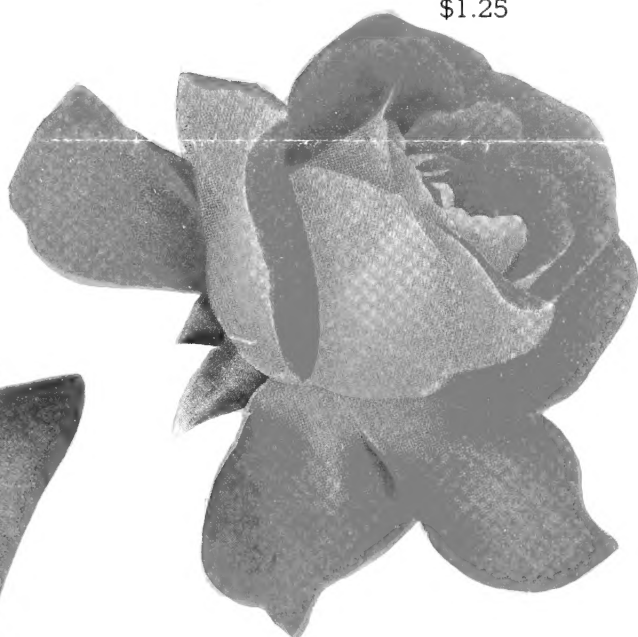
Telephone: JEFFERSON 1375-6-7
Closed Sundays

Garden Store
MONTGOMERY ROAD

KENWOOD, OHIO
Open Daily and Sundays



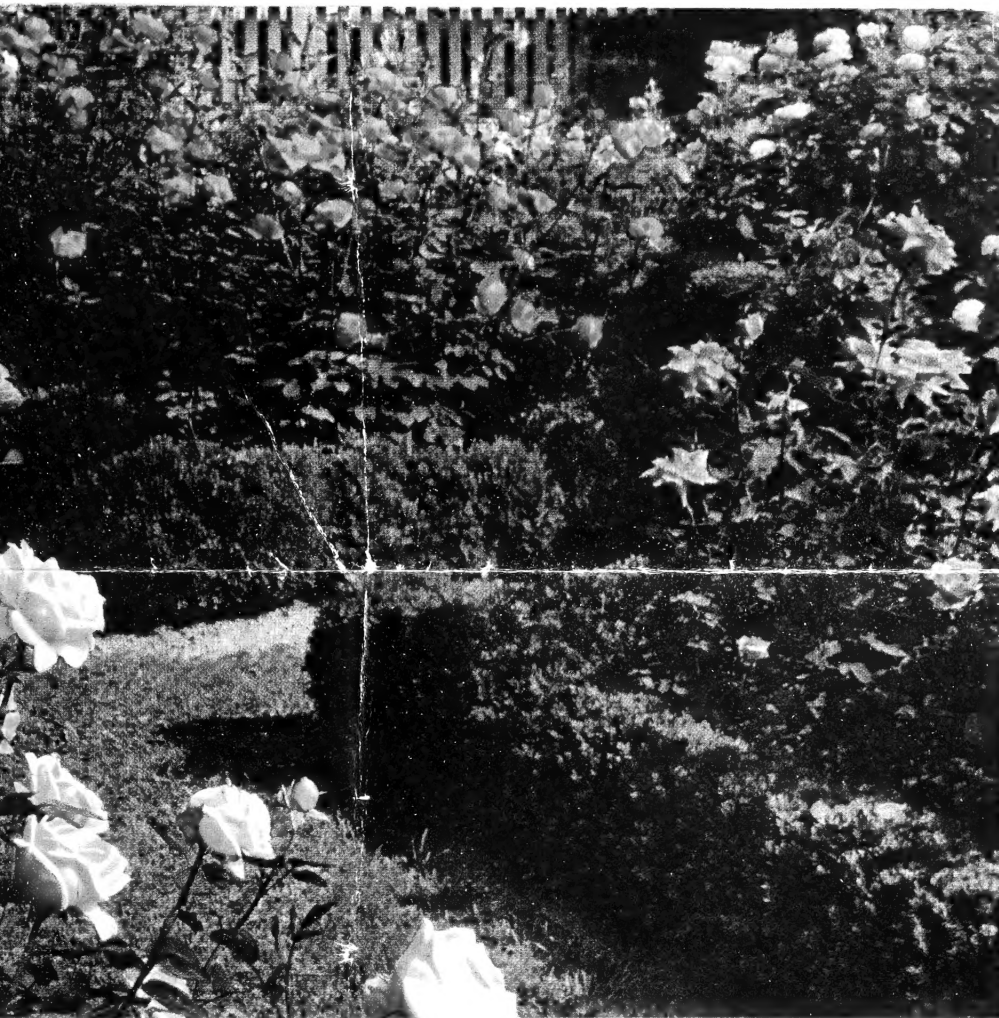
ETOILE DE HOLLANDE
\$1.25



CONDESA DE SASTAGO
\$1.25



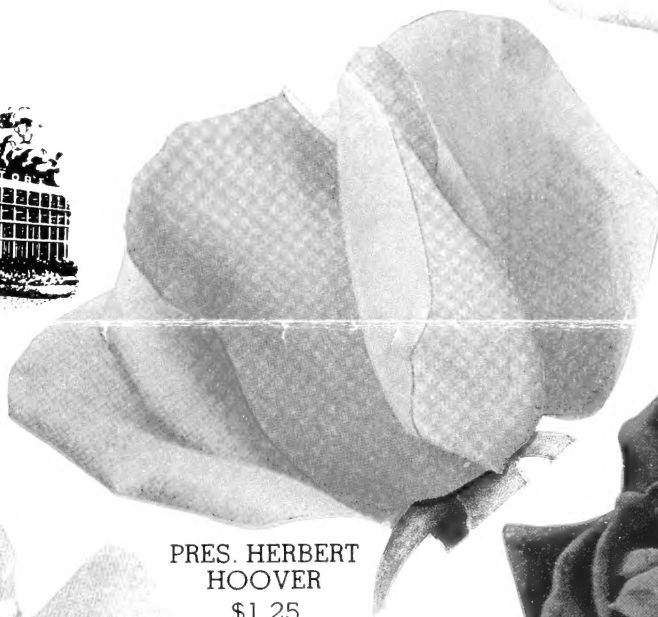
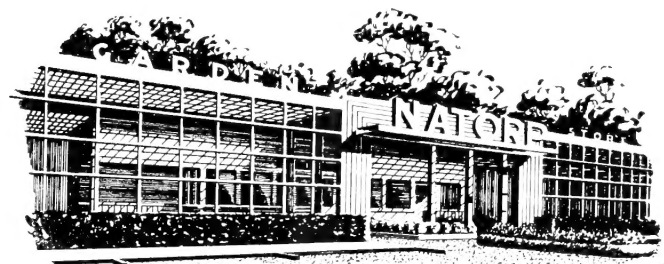
GOLDEN DAWN
\$1.25



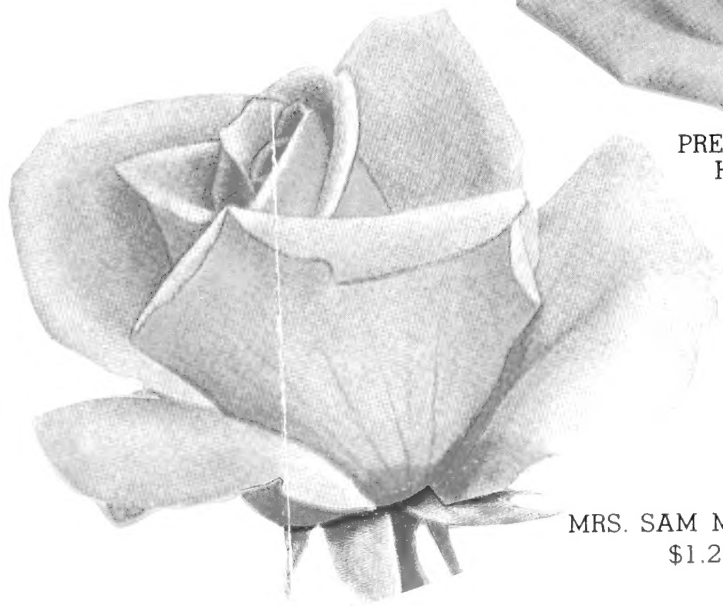
THE DOCTOR
\$1.25



COUNTESS VANDAL
Pat. 38. \$1.35



PRES. HERBERT
HOOVER
\$1.25



MRS. SAM MCGREDY
\$1.25



CRIMSON
GLORY
Pat. 105.
\$1.35

HYBRID TEA ROSES

TIME-TESTED VARIETIES SUITED TO THIS CLIMATE

LISTED BY COLOR FOR YOUR CONVENIENCE

**\$1.25 each 3 for \$3.50
10 for \$11.00**

In late spring most varieties are available in pots at 50c additional per plant.

ORANGE AND BICOLOR VARIETIES

- AUTUMN.** Double blooms of orange, yellow, red. Vigorous and upright.
- CONDESA DE SASTAGO.** Cupped flowers, deep coppery pink inside and golden yellow outside; double. Vigorous.
- HINRICH GAEDE.** Bright vermilion, toned gold; fragrant.
- MRS. SAM MCGREDY.** Large, long-pointed buds; flowers large, double, scarlet-orange changing to copper. Good foliage.
- PRESIDENT HERBERT HOOVER.** Buds scarlet and yellow, opening to large, creamy yellow flowers, streaked with scarlet.

FLORIBUNDA ROSES

QUANTITY PRICES

**\$1.25 varieties: 3 for \$3.50, 10 for \$11.00
\$1.50 varieties: 3 for \$4.00, 10 for \$13.00
\$2.00 varieties: 3 for \$5.25, 10 for \$17.00**

In late spring most varieties are available in pots at 50c additional per plant.

- BETTY PRIOR.** Pat. 340. Usually tall and free flowering. Single flowers, dark carmine outside and soft shell-pink inside. \$1.25 each.
- CECILE BRUNNER.** "Sweetheart Rose." Small, exquisitely formed buds and flowers of light pink with yellow base. \$1.25 each.
- DAGMAR SPAETH.** Large trusses of pure white flowers produced freely all summer. \$1.25 each.
- DONALD PRIOR.** Pat. 377. Immense clusters of deep red flowers. Low growing. \$1.25 each.
- ELSE POULSEN.** Single, bright rose-pink flowers of large size, on erect, tall plants. \$1.25 each.
- FASHION.** Pat. 789. Sparkling coral-pink, suffused with gold; flowers like miniature Hybrid Teas. Vigorous and fragrant. A.A.R.S., 1950. \$2.00 each.

PINK VARIETIES

- BETTY UPRICHARD.** Coppery red buds, opening to two shades of soft pink.
- EDITOR MCFARLAND.** Shapely buds; clear rose-pink flowers. Good foliage.
- PICTURE.** Double, warm pink with undertones of salmon.
- PINK DAWN.** Glorious deep rose buds, opening to lovely pink blooms tinted with orange.
- PINK RADIANCE.** Large, rounded, soft pink flowers. Dependable everywhere. Very fragrant.
- THE DOCTOR.** Long-pointed buds, expanding to enormous blooms of satiny pink. Vigorous; fragrant.

RED VARIETIES

- AMI QUINARD.** Velvety crimson-maroon, semi-double blooms. Vigorous and profuse.
- CHRISTOPHER STONE.** Rich velvet scarlet. Free blooming; fragrant.
- ETOILE DE HOLLANDE.** Large, dark velvety red flowers with fine fragrance.
- POINSETTIA.** Long-pointed buds; large, semi-double flowers of bright scarlet.
- RED RADIANCE.** Bright rose-red; round buds and flowers. Very vigorous grower.

YELLOW VARIETIES

- GOLDEN DAWN.** Double blooms of rich sunflower-yellow, flushed with old-rose.
- JOANNA HILL.** Large yellow blooms with bronze shadings in the center. Fragrant and vigorous.
- MRS. E. P. THOM.** Large, well-shaped, bright canary-yellow flowers.
- MRS. P. S. DU PONT.** Pointed buds of rich red-gold; flower deep golden yellow.
- SISTER THERESE.** Blooms of rich yellow, shaded with carmine on outside petals.

WHITE VARIETIES

- CALEDONIA.** Long buds opening to large, double, white flowers.
- K. A. VIKTORIA.** Creamy, long-pointed buds, opening snowy white.
- MCGREDY'S IVORY.** Very large, creamy white flowers. Vigorous and fragrant.
- MME. JULES BOUCHE.** Pointed buds; pure white flowers with blush-pink center.

FOR ALL-SUMMER BLOOM

- FLORADORA.** A new color in Roses—bright cinnabar-red. Continuous bloom; good foliage. \$1.25 each.
- GOLDSLOCKS.** Pat. 672. Buds are rich gold, opening slowly to clear yellow blooms 3 inches across. \$1.50 each.
- IMPROVED LAFAYETTE.** Tall-growing plants producing great quantities of vivid crimson flowers. Blooms continuously until freezing weather. \$1.25 each.
- PINK GRUSS AN AACHEN.** Good-sized blooms forming a cluster of pink flowers enhanced by a shading of pure salmon. \$1.25 each.
- PINOCCHIO.** Pat. 484. Covered with immense clusters of perfect baby Roses in bright, dainty shades of salmon flushed with gold. \$1.25 each.
- ROSE ELFE.** Gardenia-like flowers, silvery rose-pink in color. \$1.25 each.
- SMILES.** Pat. 331. Gorgeous clusters of coral-pink buds, opening to semi-double, beautifully shaped flowers of salmon-pink. \$1.25 each.
- SUMMER SNOW.** Pat. 416. Most prolific of white Floribundas. Great drifts of clear white blooms in large clusters. \$1.25 each.



IMPROVED LAFAYETTE